

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* AUG27/12 11.31  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

ALEXANDRIA, VA 22314

|  | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

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[illegible]

DATE AUG27/12 11.31

TO LENA  
FR JULIE  
REV 8, 11, 22, 30, 38, 46  
TTLS RTS  
PLS CFM, THX 8/27

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
AMERICAN CROSSROADS

| LINE#  | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE =<br>AGENCY PRODUCT CODE =<br>AGENCY EST# = 690 |     |    |             |      |     |            |            |          |          |           |      |           |
| 8  |     | EY | 600A-700A   | 30   |     | \$1,600.00 | 9/14       | 9/14     | 1        |           | FRI  | 1         |
| PROGRAM : EYEWITNESS NEWS  |     |    |             |      |     |            |            |          |          |           |      |           |
| 11   |     | EY | 700A-900A   | 30   |     | \$1,700.00 | 9/14       | 9/14     | 1        |           | FRI  | 1         |
| PROGRAM : GOOD MORNING AMERICA   |     |    |             |      |     |            |            |          |          |           |      |           |
| 22   |     | EY | 1200N-100P  | 30   |     | \$1,000.00 | 9/14       | 9/14     | 1        |           | FRI  | 1         |
| PROGRAM : EYEWITNESS NOON NEWS   |     |    |             |      |     |            |            |          |          |           |      |           |

| LINE#                            | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS      | TOTL SPTS |
|----------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|-----------|-----------|
| 30                               | EY  |    | 600P-700P   | 30   |     | \$2,800.00 | 9/14       | 9/14     | 1        |           | FRI       | 1         |
| PROGRAM : EYEWITNESS NEWS        |     |    |             |      |     |            |            |          |          |           |           |           |
| 38                               | EY  |    | 700P-730P   | 30   |     | \$3,250.00 | 9/14       | 9/14     | 1        |           | FRI       | 1         |
| PROGRAM : JEOPARDY               |     |    |             |      |     |            |            |          |          |           |           |           |
| 46                               | EY  |    | 1100P-1135P | 30   |     | \$1,900.00 | 9/14       | 9/14     | 1        |           | FRI       | 1         |
| PROGRAM : EYEWITNESS NEWS AT 11P |     |    |             |      |     |            |            |          |          |           |           |           |
| SEP/12 107350.00                 |     |    |             |      |     |            |            |          |          |           |           |           |
| CONTRACT TOTAL                   |     |    |             |      |     |            |            |          |          |           | 107350.00 |           |
| TOTAL SPOTS                      |     |    |             |      |     |            |            |          |          |           | 55        |           |

MARKET TOTALS \$306,714 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE